



Ever asked yourself any of these questions..?



...our mystery shopping scores are good but I don't know how they compare to our competition on a national and local level?

...why can't we benchmark our performance versus the competitive set?

...why isn't there a really innovative and independent market research firm providing industry performance benchmarks and insight so we can really achieve operational value from the research that we buy?

...why do we have to re-invent the wheel with the research we conduct shouldn't the agency come to us with their expertise?



Well we have! We are a new innovative research company that specialises within the Automotive sector. Calling on years of experience we have launched a new service that will answer these questions for you and provide a level of insight and knowledge that can help drive operational growth and increased understanding of how your outlets/brands are performing.

We specialise in delivering "ready made" market research within the automotive aftermarket sector.

Want to learn more? We would love to meet up with you and discuss our new service launching towards the end of 2007. For further information please give me a call or click on the link below and visit our website.

Thanks for reading and we hope to hear from you soon.

Michael Beckinsale
Business Development Manager

**Call 0121 2623730, email info@encircle-marketing.com
or visit our website at www.encircle-marketing.com**

